

Minutes of The Point Steering Group.

Monday 01 July 2013. Committee Rm 2 Civic Hall

Attendance

Cllr Kim Groves	CKG	Leeds City Council - Chair
Cllr Bob Gettings	CBG	Leeds City Council
Dean Stratton	DS	Land Securities
Sue Armitage	SA	Leeds City College
Alice Winter	AW	Leeds City Council
Gary Milner	GM	Leeds City Council
Alison France	AF	DWP
Jane Hopkins	JH	Leeds City Council

Apologies

Cllr Angela Gabriel	CAG	Leeds City Council
Cllr Karen Bruce	CKB	Leeds City Council
Alison Niven	AN	Land Securities
Ann Marie Spry	AMS	Leeds City College

Item	Description	Action
1.0	Welcome and Introductions	
1.1	Cllr Groves welcomed everyone to the meeting.	
2.0	Minutes of the last meeting and matters arising	
8.2	AW has now met with Tim Flannagan to look at a range of marketing opportunities. AW has also attended a number of community events with Alison Niven, promoting specific opportunities but also to raise the profile of retail as a positive career choice for young people. The initiative with The Ahead Partnership who have developed a resource for use in schools, being piloted in 2 initially – Swallow Hill and the Co-operative Academy, will also raise awareness.	

5.0	Employment Leeds Update	
5.1	A number of promotional events have been held since the last meeting focussing on: Adult Learners Week, Apprenticeships and the College provision. All were well attended.	
5.2	There has been a significant increase in the vacancy information being collected by EL direct from businesses.	
5.3	The new food outlets: Handmade Burger, Frankie and Benny's and Prezzo have indicated their willingness to work with EL on future recruitment needs. The current round of contacts with other retailers is returning positive feedback. Although many have national recruitment accounts with the Jobcentre, work to promote the benefits of local flexible solutions is underway where possible.	
6.0	Land Securities Update	
6.1	There are 3, 12 month apprenticeship opportunities available through LS contract partners. There has been much promotional activity around these and The Point has been advertised as the key contact location.	
6.2		
6.3	DS acknowledged that there has been huge progress in raising awareness of the Point. However, there should be more focus on the available services and current activities than there is at present. The presentation of information around the centre was encouraged. There will be net job growth as a result of the new restaurant developments, approx.120-125.	
7.0	Children's Services Update	
7.1	GM reported on plans for an event next summer, linked in with local schools, maximising the potential of the Arts and Music Service. A discussion took place about the logistics of holding a talent event in south Leeds. GM will keep the group informed	

8.0	Any Other Business	
8.1	There were no items.	
9.0	Date and Time of Next Meeting	
9.1	Monday, 25 November 2013 at 11.00am – 1.00pm in the Civic Hall, Leeds.	